

Creating more value together

trouw nutrition

a Nutreco company

Feeding the Future

In a world with limited natural resources and a growing population, we want to use our scale and the power of innovation to lead the change towards more circular and renewable food production methods, with care and consideration for the people and nature that make them possible.

Our Vision

We believe the power of nutrition and good farm management can transform our industry – and even our planet. So, we are challenging how the feed-to-food chain works today, to create a brighter future, from planet to plate.



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What drives us

At Trouw Nutrition, we are dedicated to supporting both our customers and the planet. By working with us, you can help accelerate the transition towards a truly sustainable food system and create a brighter future we all hope for, from planet to plate. Discover more about why we exist through our vision, mission and values below.

Our purpose

Our purpose – Feeding the Future – is our reason for being. It inspires us every day and gives what we do meaning and urgency. It is centred around the reality that our global population is growing rapidly. By 2050, nearly 10 billion people will inhabit the Earth – and we will need to produce 70% more food to feed them, without depleting the planet. Add to these mouths the growing number of their four-legged friends that also need to be fed. This is an enormous challenge that we share across the feed-to-food chain, and we are committed to playing our part. Together with our parent company, Nutreco, and our sister division, Skretting, we believe we can drive a transformation in how our industry operates. We can guide milk, egg and meat farmers towards a circular agriculture system that uses land and resources more sustainably - helping feed the growing population and at the same time building trust between people in our farming communities and our cities. With a presence in all stages of the value chain – including operations focused on animal nutrition, sustainable animal production, processing and distribution – we bring unique insights and reliable experience to this challenge.





Who we are

At Trouw Nutrition, we provide a science-backed, holistic approach to help farmers find smart ways to feed, house and handle animals, create a healthy environment and prevent illnesses. Ranked #2 globally in premix production and #1 in EU, Trouw Nutrition turns innovation into tangible results for farms and feed businesses.

Trouw Nutrition is Nutreco's livestock feed business line and a global leader in the feed, farm and health aspects of producing quality meat, eggs and milk. Rooted in The Netherlands, we've spent nearly a century developing innovative feed products and more sustainable ways of raising healthy farm animals and companion animals.

We believe that animal nutrition and good farm management have the power to transform our industry and even our planet.

Through our dedicated team of 5,871 experts and our global network, we work together with our customers to solve the challenges facing our feed-to-food chain and achieve our purpose of Feeding the Future.

Our Approach: Feed, Health and Farm Management

Everything we do is driven by passion and backed by science.

Our innovative approach integrates nutrition, animal health and farm management in order to maximise performance and help our customers prosper in today's rapidly changing world.

We believe in providing a science-backed, holistic approach to best serve our customer. We work to advance science in combination with technology, where and when it matters most. And we always look at challenges from a holistic point of view, embedding our proven solutions into the environment to help use natural resources more efficiently.

Our presence

With 65 manufacturing plants and a presence in 100+ countries, Trouw Nutrition is everywhere our customers need us to be. We provide a one-stop-shop for feed specialities, feed additives, premixes, nutritional models and customised, integrated services.

Our customers are farmers, integrators, feed compounders, distributors, companion animal industry. Supporting both large scale operations and home-mixers, we provide tailored solutions to boost efficiency, resilience and growth.

FEED MANAGEMENT

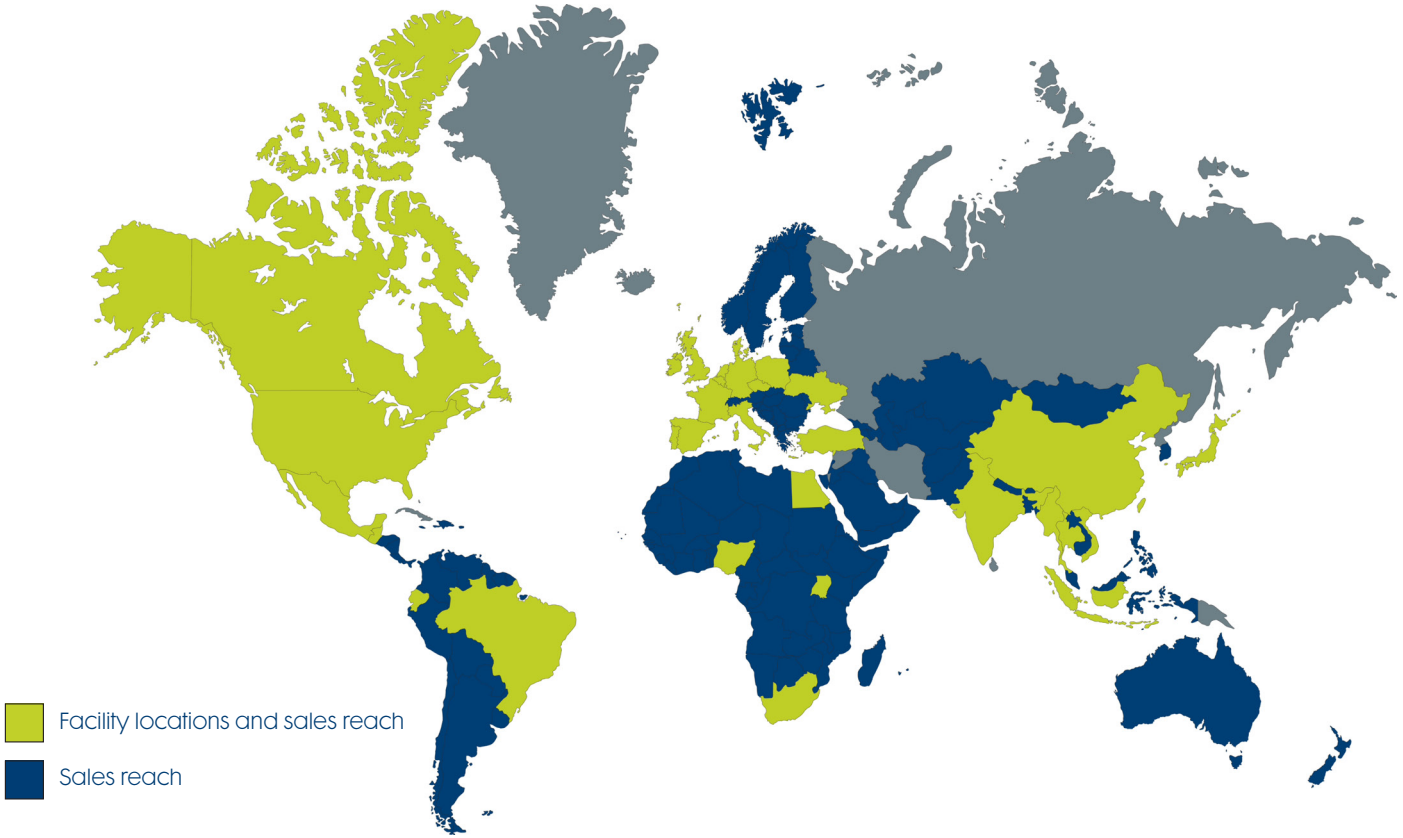
- Raw material choice
- Raw material quality
- Feed safety, hygiene and preservation
- Diet specification
- Feed form and presentation
- Digitalisation – modelling
- Digitalisation – ingredient evaluation

FARM MANAGEMENT

- Biosecurity
- Animal management
- Cleaning & disinfection
- Housing and climate
- People management
- Training
- Digitalisation

HEALTH MANAGEMENT

- Infection chain & prevention chain
- Transition periods & intestinal health
- Diagnosis & monitoring
- Medication & vaccination
- Digitalisation



Innovation is key

All nutritional solutions brought to market by Trouw Nutrition are science-based, thoroughly evaluated and continuously tested to help customers address today's toughest challenges.

Trouw Nutrition R&D is conducted in five research centres covering ingredients, poultry, ruminants and swine. These research centres are located in the Netherlands and Spain. Their main focus areas for innovation are LifeStart, HealthyLife, and Precision Nutrition.

We help the feed-to-food actors accelerate how precision farming tools and strategies are invented, made and used to feed the future.

At our in-house research facilities, we annually welcome nearly 5,000 visitors and conduct more than 70 global R&D studies on topics including new molecules, modes of action, ingredient properties and animal metabolism. Our research facilities and global validation farm network cover the globe, providing us with valuable opportunities to conduct studies in varied environmental conditions. All research meet the highest standards of animal welfare regulations.

Highlights of our latest work include:

- Unique electronic feeding and water stations enabling us to individually monitor the feeding behaviour of animals in group-housed facilities.
- Metabolic, health-related, physiological and digestibility research at specially designated facilities.
- Well-controlled commercial validation farms to compare our products, programmes and services to the regional market standard.

LifeStart

- Young animal feed
- Young animal vitality and later life performance
- Specific hatchery, nursery and milk-replacer nutrition

HealthyLife

- Supporting intestinal health
- Nutritional solutions for transition periods
- Nutritional solutions for specific challenges

Precision Nutrition

- Feed additives for production efficiency & quality improvement
- Reducing emissions
- High performance feeds for maximum growth and feed efficiency potential




NILLESEN


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Our portfolio

Our broad portfolio of products, models and services, along with our ever-increasing expertise in feed, farm and health make us a one-stop-shop with limitless opportunities to create tailored, integrated solutions suited to each customer's local situation.

Animal nutrition is at the core of all this because it leads to more resilient animals and provides the optimal nutrients they need to live a healthy and productive life. But today, we also want to go beyond animal nutrition and help our customers manage the entire farming process for growing healthy animals and bringing nourishing food to consumers' tables.

By focusing on nutrition, animal health and farm management, we ensure animals reach their full genetic potential, so customers can prosper and we can feed the world together. We will help farmers find smart ways to feed, house and handle animals, create a healthy environment and prevent illnesses – through our LifeStart programme, our HealthyLife approach (to gut health and AMR) and our dedication to sustainable precision farming.



Trouw Nutrition Denmark Portfolio overview

Danish Mixed products for swine

nutrimin
the right mix

Total piglet performance solution

milkiwean®
TOTAL PIGLET PERFORMANCE

Milk replacer solutions

Nutrimilk

Danish Mixed products for ruminants

BoviFlex

Animal health products

FARM-O-SAN

A complete package of feed additive solutions

Selko



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nutrimin
the right mix

Just the right mix, based on Danish expertise

The right mineral solution is not the same for every herd. Raw materials vary, feeding strategies differ, and the animals' nutritional needs change throughout the production cycle.

Nutrimin mineral mixes are developed for professional pig producers looking for a solution that fits their raw materials, production conditions and objectives. By combining Danish experience in pig production with nutritional expertise, Nutrimin provides a solid foundation for well-balanced feed for sows and finishing pigs.

No more than necessary.
No less than required.
Just the right mix for your herd.





milkiwean®
TOTAL PIGLET PERFORMANCE

Total piglet performance solution

Trouw Nutrition's platform of piglet feed solutions is designed for total piglet performance.

We understand the multiple challenges faced by pigs on a daily basis. Pigs are not produced with a purposeful design but are products of natural selection with blurry boundaries, multiple functions and unimaginably intricate connections.

Trouw Nutrition is committed to supporting pig farmers as they navigate this biologically complex journey. Our role is to equip them with all the necessary tools on their path towards more efficient and profitable businesses.

Your specialty feed additive solution

Your business is our business. With Selko, we provide you with optimal feed additive solutions that are customised to your business needs. Count on us to work with you for science-based, innovative programmes and bespoke services that really make a difference for your business and the well-being of animals.

Our dedicated Selko representatives and scientific partners are there for you to think and act along with you.

Selko's portfolio consists of feed additive solutions throughout the entire feed-to-food value chain. These include solutions for feed safety, Salmonella control, gut health, Antimicrobial Resistance (AMR) and trace mineral optimisation.





FARM-O-SAN

Animal Health Products

Animal health and welfare are fundamental to ensuring the sustainability and quality of production. A healthy cow not only produces better-quality milk and requires fewer veterinary interventions, but also has a longer lifespan, thereby reducing the environmental impact and improving the overall efficiency of the farm.

Animal health depends on a holistic approach that includes a balanced diet, veterinary care (including preventative measures) and a comfortable and safe living environment that minimises stress and promotes animal wellbeing.

Farm-O-San product range, is committed to supporting farmers in this crucial task on a daily basis.

Animal Health products are the result of in-depth studies carried out at our state-of-the-art research centres, combining science and the latest technologies on the market with the aim of ensuring safety, efficacy and sustainability.



OUR PURPOSE

Feeding ***the Future***

Everything we do is driven by passion and backed by science. We support customers with the latest research-based solutions so they can produce the best food for people and the planet. Our innovative approach integrates nutrition, animal health and farm management to maximize performance and help our customers prosper in today's rapidly changing world.

Our vision is clear: to redefine how animal products are farmed, and help our customers feed the growing world population in a healthy, safe and sustainable way.

Our values

Our values reflect the culture of our company, our promise to our customers and our purpose of "Feeding the Future". Trust, Inclusivity, Curiosity, Integrity and Passion underpin our fundamental beliefs and guiding principles of how we do business.

Passion. Driven to deliver the exceptional.

Inclusivity. Ensuring people feel respected and safe to be themselves.

Integrity. Staying true to what we know is right.

Trust. Trusting each other and earning the trust of others.

Curiosity. Constantly pushing the boundaries to shape our future.



At Trouw Nutrition, we believe in the power of innovation, nutrition and good farm management to lead the change towards more circular and renewable food production methods respectful of the people and nature that make them possible – and we have the scale, the people, and the decades of experience at all stages of the feed-to-food chain to back it up with action.

By working with us you can help accelerate the transition towards a truly sustainable food system and create the brighter future we all hope for, from planet to plate.

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